

Beat: Entertainment

Vogue For Virtue Charity Fashion Show 2013

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USPA NEWS - Back for the fifth year running, Queensbay Mall's Vogue For Virtue 2013 aims to continue making charity fashionable with the highlight being the Charity Fashion Show With Celebrities happening at 7.00pm on 27 April 2013. In essence Vogue For Virtue is signature Corporate Social Responsibility (CSR)

programme to help the less fortunate children, where proceeds from CapitaMalls Asia (CMA) will be channeled to the selected charitable organisation. Over the years Queensbay Mall Vogue For Virtue had gained much confidence and support from our fashion retailer and also our top home-grown inspiring celebrities. While many returned to join us in this event year after year to support the good cause, new faces will be introduced this year to take over the runway on the Charity Fashion Show With Celebrities and be role models to all the aspiring fashion models.

It will be a night to remember with Serena C as the host of the evening and guests will also be entertained by a classy jazz performance from Atilia. Meanwhile, celebrities Carmen Soo, Daphne Lking, Debbie Goh, Elaine Daly, Hansen Lee, Nadia Heng, Sazzy Falak and Wilson Tan will be in the limelight and strut down the runway with premium fashion brands including G2000, Esprit, French Connection as well as Springfield and UNIQLO, which are exclusively available in Queensbay Mall within the Northern Region of Malaysia. This year, we are honoured to partner XTREME Hair Specialist, INGLOT, ROSCANI and Velvet Productions who contribute greatly to the success of this event.

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