

Beat: Business

## 2025 PARIS FINANCE FORUM

### PARIS FINANCIAL CENTER'S ANNUAL EVENT

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**USPA NEWS** - Entitled « 2025: Finance in Transformation? », the 2025 Paris Finance Forum, the Paris Financial Center's Annual Event, was held on Tuesday, June 10. In a Period marked by Major Geopolitical, Economic, and Technological Shifts, the 2025 PFF was exploring the Impact of these Transformations on the Financial Sector....

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Will Europe be able to make the Necessary Decisions to restore its Competitiveness? Is the Fragmentation of the Financial World inevitable in the Face of a U.S. Administration going its Own Way? Can Sustainable Finance withstand its Critics? And what if Artificial Intelligence were to change Everything? These and many other Questions will be at the Heart of this Flagship Event for Finance in France.

- About the People attending:

- \* Corporates Heads, CFOs, CIOs and Senior Executives Investors
- \* Financial Intermediaries and Professional Service Providers
- \* Markets Regulatory Authorities and Government Representatives
- \* Journalists and Reporters covering Business and Financial Headlines

- About Why to attend this Event:

- \* Network with leaders from throughout the world covering all segments of the Finance value chain
- \* Connect with European and International Businesses Leaders from a Variety of Financial Industries
- \* Share Views and Experience with Global Experts
- \* Contribute to the Efforts led by Industry, Government and Regulatory Bodies to deal with the Global New Financial Challenges

- "2025: Finance in Transformation" Program held on Tuesday, June 10 (2025)

- \* Towards a Fragmentation of the Financial World in the Trump 2.0 Era?
- \* Will Artificial Intelligence revolutionize Finance?
- \* Markets, Private Equity, Private Debt and Bank Financing... What Models for Financing European Priorities?
- \* A New Generation of Individual Investors?
- \* Can we still ignore Cryptos?
- \* Is Finance finally giving Women their Fair Share?
- \* Adjustments or Challenges for Sustainable Finance?
- \* New Political Situation: A Stop to the Attractiveness of Paris?
- \* 2025, finally Something Concrete for the Unification of Savings and Investments?
- \* Exports, Financing & Logistics: Towards a Digital Revolution in the International Trade and the Trade Finance?

- About Paris & the Financial Sector:

Paris rises to Fourth Place Worldwide in OFEX Ranking of Financial Centers. The Ranking remains dominated by the Trio of New York, Chicago and London. China's Financial Centers are making Significant Inroads. All Economic Sectors taken together, the French Capital ranks Second, behind London, in the Ranking of the most Attractive Cities in the World according to the Latest Global Cities Investment Monitor. But the Gap between Paris and the British Capital is narrowing in terms of Foreign Investment.

The Financial Sector has been under Considerable Pressure in the Past Decade. Businesses, Citizens and National Authorities have been affected by the Financial Crisis. Challenges on Development of New Technologies, the Fragmentation of the EU Markets and Climate Change continue to exist. More recently, Re-Emerging Risks for the Financial Sector will need to be addressed as part of the EU Economic Recovery Efforts.

Europe's Banks and Asset Managers, with the Support of the Region's Politicians and Regulators, must seize an Opportunity to close the "Competitiveness Gap" with their Peers in the US and the Rest of the World. A New Way of looking at all Current and Future Financial Regulation is urgently needed. Regulations should be viewed through a Lens of what Impact they have on the Ability of Banks to compete and provide the Finance that the European Economy needs.

Digitalisation is transforming Finance. This can lead to Innovative New Products, Services, Applications and Business Models. Digital Finance has a Key Role to play in shaping a more Competitive, Sustainable, Resilient Economy – and a more Inclusive, Modern, Prosperous Society. A Crypto-Asset is a Digital Representation of Value or a Right that can be transferred or stored Electronically using Distributed Ledger Technology or Similar Technology. Crypto Assets are a Digital Innovation that can streamline Capital-Raising Processes, enhance Competition and create an Innovative and Inclusive Way of Financing for Consumers and SMEs.

Source: « 2025: Finance in Transformation? » Event

2025 Paris Finance Forum, held on Tuesday, June 10 @ Pavillon Gabriel (Paris)

Organized by Paris Europlace

\* Introduction by Augustin de ROMANET (Président / Chairman, Paris Europlace)

\* Opening Address by François VILLEROY DE GALHAU (Governor, Banque de France)

\* Closing Address by Eric LOMBARD (Minister of the Economy, Finance and Industrial and Digital Sovereignty)

Ruby BIRD

<http://www.portfolio.uspa24.com/>

Yasmina BEDDOU

<http://www.yasmina-beddou.uspa24.com/>

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**Editorial program service of General News Agency:**

UPA United Press Agency LTD

483 Green Lanes

UK, London N13NV 4BS

contact (at) unitedpressagency.com

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